

Jennifer Pharr Davis



Jennifer Pharr Davis is a lover of long trails and good stories. She has made a name for herself as a record setting hiker, speaker, entrepreneur, and *National Geographic* Adventurer of the Year. She is a leading voice in the outdoor industry, having penned numerous books as well as articles for the *New York Times*, *Outside*, and *Backpacker* magazine. And she has inspired women and men across the country with her message that "the trail is there for everyone at every phase of life." Pharr Davis is in this year's IMAX film *Into America's Wild*, narrated by Morgan Freeman and has a short documentary called *Positive Forward Motion* that was featured in outdoor film festivals in 2020. When not hiking, she lives in Asheville, North Carolina, where she runs Blue Ridge Hiking Company with her husband Brew.